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Huawei loT Ecosystem

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From Connecting People to Connecting Things

7.4 bn

Global Population

5.1 bn

Phone users

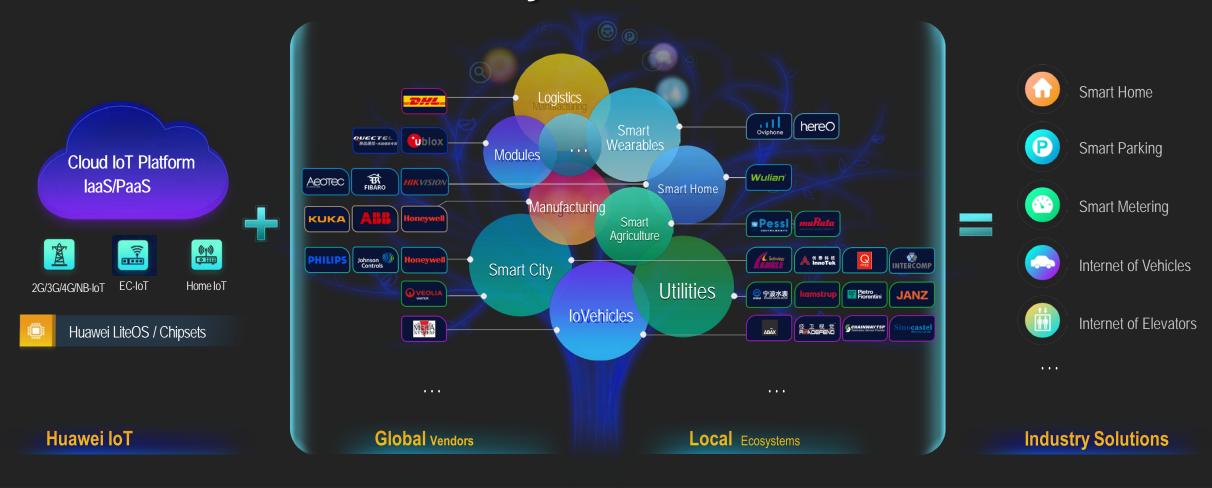
900m اد 1.3b 1.3b 100 bn 950m Connected devices 2025 98m 383m ••••• 1.3b 305m

2.9b

60m

Sources: World Bank, ITU, GSMA, Huawei

Huawei "GLocal" IoT Ecosystem









5 Major Technologies Where Huawei Works with IoT Partners

Industry applications & services

OceanConnect IoT Platform





































50 NB-loT Applications in 40 Industries...

12 in operation, ready to replicate



Water meters



Parking



Lighting



Gas meters



Bike sharing



Smoke detectors



Internet of cows



Manhole covers



Fire hydrants

Post boxes

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Smart

locks

Air conditioners

35+ applications in development























Electricity meters



Pipeline monitoring

Grid monitoring

Pet tracking

Vending machines

Shelves

Heart rate monitoring

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Blood pressure Blood glucose

Connected cheep

Air quality monitoring



Thermometers



Trash cans



Washing machines



Railway monitoring



Smart insoles



Bee hives



Agriculture Luggage

Surveillance

Asset tracking Child tracking Call

buttons

Connected cars

Building the IoT Ecosystem: Alliances, Standards, Developers & Partners

Alliances and Standards

Growing the Industry

- Launched NB-IoT forum to promote the industry
- Active member and major contributor to 5GAA,
 oneM2M, Edge Computing and other alliances
- Exploring intelligent manufacturing as part of Industry 4.0 and IIC



Developers

Supporting New Players

- Online community for developers
- Huawei's ICT capabilities made accessible with APIs and open source
- Supporting partner innovation with remote labs and online & offline development support
- US\$1 billion Developer Enablement Plan



- 6500+ Registered Users
- 420K Clicks
- 5,000+ Downloads
- Huawei LiteOS open source
- 255 open APIs
- References, Demos & Examples

IoT Partner Program

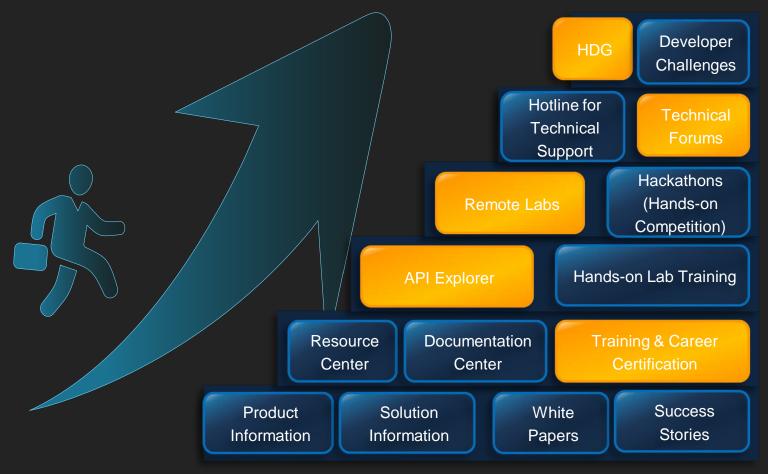
Business Success

- Partner program to recruit and manage ecosystem partners
- 8 OpenLabs with operator partners for joint innovation and faster I&V
- 14 general OpenLabs open to all partners



Developer Community: Helping Developers Grow into IoT Experts







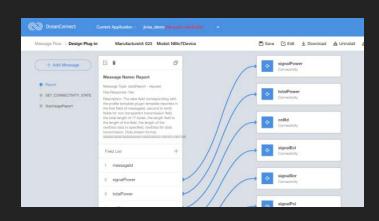
Developer Community:

http://developer.huawei.com/ict/en/site-iot

Developer Community: Accelerating Developers' Growth

Developer Portal

Codeless development for device profiles Currently covering 4 areas: water meters, street lamps, parking, smoke sensors



Application

SoftRadio cellular network simulator



integration costs building IDE testing $$\downarrow 50\%$$ $$\downarrow 80\%$$ $$\downarrow 90\%$

Travel

Time for

Cost of

Network

IoT module/MCU+LiteOS

20+ MCU/IoT module partners: ST, NXP, Amtel, MediaTek, Texas Instruments...





Idea -> Demo in weeks, not months

Device

Joining the Huawei Ecosystem via MAR Process

Join IoT Partner Program

Submit Solutions& Certification

Product Launch







www.huawei.com/en/partner/ solution-partner







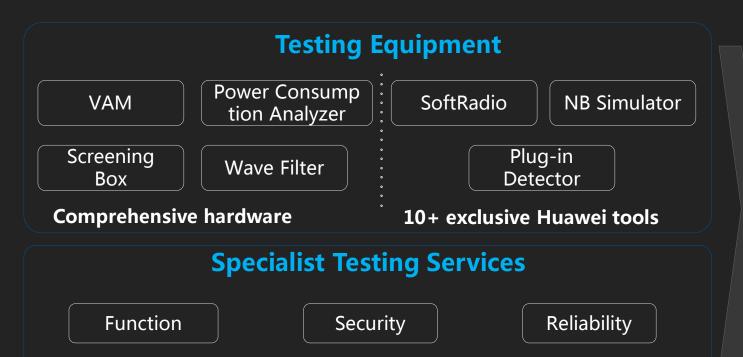
Device

Application

Device or App

MarketPlace

OpenLab: Sharing Huawei's Resources to Bring Solutions to Market Fast



Creating perfect products quickly for commercial use



Radio Frequency Sequential Design



Communicati on System Design

Device Power Consumption



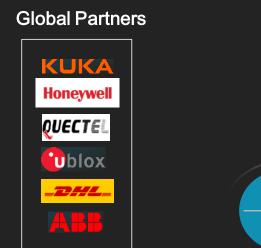
"0" device connection problems in real-world use



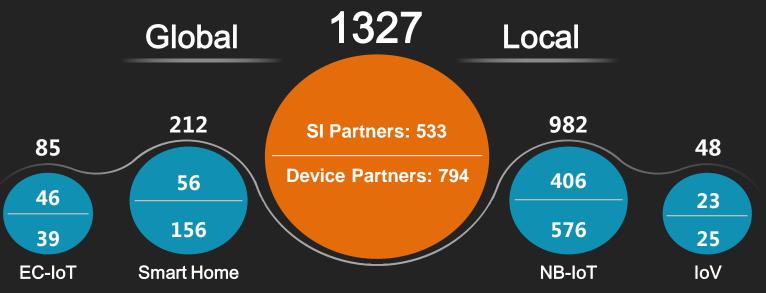




Join Huawei IoT Ecosystem



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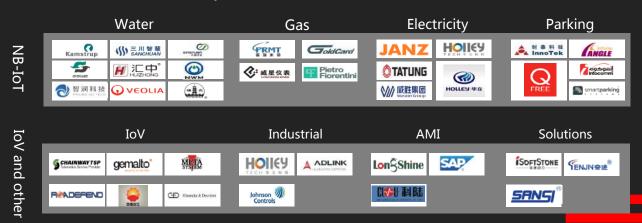


Local Partners



150+ IoT partners in over 30 industries





Thank you

