

## **Oliver Utesch**

Regional Sales Manager, Central Europe Quectel



# Connecting the World with Infinite Possibilities

Oliver Utesch | Sales Manager

## Content

**IoT Development Trend** 

**NB-IoT Product Introduction** 

**Quectel Advantages** 

Build a Smarter World

### Introduction of IoT Module



eCall

Location

DTMF

**FOTA** 

TTS

**Protocol** 

**SMS** 

Industrial Grade

Grade

Data

Voice &

Enhanced **Features** 

Automotive

**Function** 

Product Specification

LCC

**LGA** 

Form Factor

Mini PCIe

Quectel Module, at the Core of IoT

Quectel

Module • •

WLAN

WWAN

**LPWAN** 

Others

Wi-Fi

**GSM/GPRS** 

**UMTS** 

LTE

**5G** 

**NB-IoT** 

Cat M

## **Constant Innovation in LTE Modules**

Quectel EC25/EC20

Quectel AG35

Quectel SC20 Quectel EM05



5G

LTE Cat 18

### High Data Rate



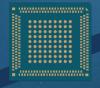


Quectel EC20

Quectel EC21



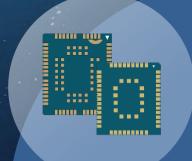
Quectel SC60 Quectel EP06 Quectel EG06 Quectel EM06 Quectel AGx5



Quectel EP12 Quectel EG12 Quectel EM12 LTE Cat 16

Quectel EP16 Quectel EG16 Quectel EM16

Quectel EP18 Quectel EG18 Quectel EM18



**LPWA** 

BG96 Cat M1/NB1/GSM BC95 Cat NB1 BC68 Cat NB1 BC66 Cat NB1

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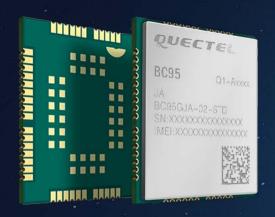
Build a Smarter World





China's leading NB-IoT technologies are accelerating global IoT growth.

Quectel NB-IoT modules help Chinese enterprises explore overseas market.



#### **Quectel BC95**

Chip: Boudica V120 Band: B5/B8/B20/B28

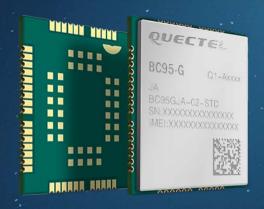
Dimensions:  $19.9 \times 23.6 \times 2.2$ mm Working temperature:  $-40 \, ^{\circ}\text{C} \sim +85 \, ^{\circ}\text{C}$ 

Voltage: 3.1~4.2 V, typ. 3.6V

Output power: depends on working mode

PSM: 3.6uA IDLE: 2mA

Max: 230mA@23dB



#### **Quectel BC95-G**

Chip: Boudica V150

Band: B1/B3/B5/B8/B20/B28 Dimensions: 19.9 × 23.6 × 2.2mm Working temperature: -40 °C ~ +85 °C

Voltage: 3.1~4.2 V, typ. 3.6V

Output power: depends on working model

PSM: 3.6uA IDLE: 2mA

Max: 230mA@23dB



#### **Quectel BC68**

Chip: Boudica V150

Band: B1/B3/B5/B8/B20/B28 Dimensions: 17.7 x 15.8 x 2.0mm

Working temperature: -40 °C ~ +85 °C

Voltage: 3.1~4.2 V, typ. 3.6V

Output power: depends on working model

PSM: 3.6uA

IDLE: 2mA

Max: 230mA@23dB

## **R&D History of Quectel NB-IoT Modules**



Huawei, Vodafone and Qualcomm proposed NB-CIoT standards.

In 2015, Quectel and Huawei signed an agreement on NB-IoT development.

BC95 was the world's first NB-IoT module receiving GCF certification

BC95 earned CCC, SRRC certifications

BC95 achieved mass production



**2015.05** 



2016.06



2017



2017.Q4



NB-IoT 3GPP standards were frozen.

2016.07 Quectel released the world's first NB-IoT module compliant with 3GPP R13 standards.

In 2017, Quectel became the first module vendor supporting over

500 NB-IoT cases in China, which cover utilities, industry & agriculture, personal, etc.

Based on Huawei Boudica V150 chipset, Quectel launched BC35-G/BC28 supporting global bands.

## **NB-IoT Outlook**



### R14 standards

R15 is on the way

0

Positioning

- OTDOA/UTDOA, positioning accuracy of 50m
- E-cid, positioning accuracy of several hundred meters

Multicast

Send commands to multiple devices simultaneously, easy to manage

**\*** 

Mobility

 Enhanced and continuous mobility, smooth cell handover



**Output Power** 

Optimized output power, lower energy consumption

## Quectel Pushes Commercialization of LPWA



- Globally certified
- FOTA function
- Support various protocols
- Support multiple cloud platforms

Compreh ensive functions

Close coop with carriers

- Gain certification by all three carriers in China
- Cooperate with global top carriers like AT&T, Verizon, Vodafone, etc.

- Cooperate with 100+ IoT design houses
- Support IoT applications in a wide range of segments

Know IoT applicati ons better

Multiple chipset platforms

- Qualcomm
- HiSilicon
- MTK

## **NB-IoT Applications**





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### **Public Utilities**

- Water/Gas Metering
- Parking
- Fire Hydrant
- Smoke Alarm
- Street Lighting
- Trásh Bin



### **Personal Life**



- Asset Tracking
- Wearable Devices
- Person/Pet Tracking





- Gas Detector
- Soil PH/Optical Sensor
- Machine Alarm
- Irrigation Controller



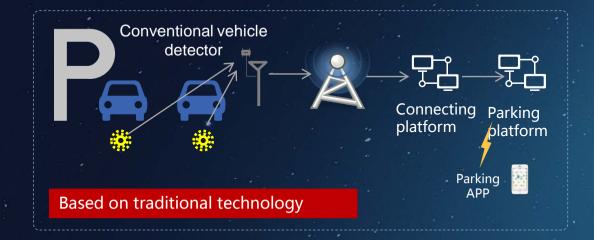


- Smart Lock
- Home Appliance Monitoring & Control







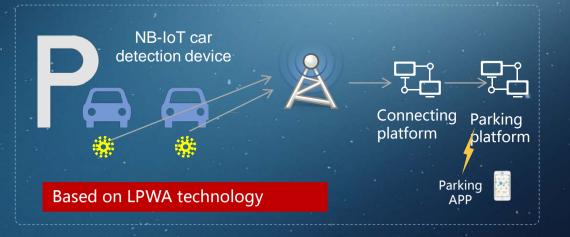


#### LPWA, the core technology for IoT

China's three major carriers will complete network construction by year end. The pioneering smart parking project will leave a mark in IoT history.

#### Reduced costs due to simplified gateways

Vehicle detectors can access NB-IoT network without gateway, which is expected to save 30% cost as there is no need to install and maintain gateways.



#### Plug and play, easy to install/maintain

Device detector supports plug and play, easy installation, no requirement on technical support, and easy upgrading for increased parking space. No need to worry about network compatibility.

#### **High network reliability**

NB-IoT network is operated by carriers, and has equivalent reliability and stability to 2G/3G/4G networks.

## **Smart Home**



- NB-IoT Smart Lock
- Smoking Alarm
- Home Appliance
- Secure, Convenient
- Support multiple cloud platforms

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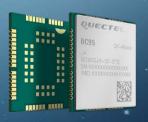


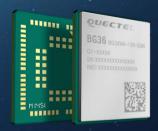
## Smart Agriculture: Monitor Cow Estrus, Increase Milk Production



China has a stock of around 16 million cows, accounting for 11% of the world.
China imports 30% of globally traded raw milk, meaning great potential for domestic milk.









## Accurate detection of estrus will decide milk production directly

If dairy farmer fails to detect an estrus cycle (21 days), he will suffer loss of appx. 2,268 yuan, assuming that each cow produces 30kg milk each day (30kg \* 2.6yuan/kg\*21days = 2,268 yuan).

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## **Target Applications**





#### **Telematics & Transport**

- Automotive OEM
- Vehicle Tracking
  Container Tracking
- Ship Tracking
- Fleet Management
- Insurance Box



#### Energy

- Electricity Meter
- Gas Meter
- Water Meter
- Heat Meter
- Smart Grid
- Wind Turbines
- Solar Panel
- Charging Pile



#### **Pavment**

- Wireless POS
- Cash Register
- ATM
- Vending MachineTop-up Machine



#### Security

- Alarm
- Camera
- Video SurveillanceIntrusion Detection
- Smoke Detector
- Asset Protection



#### **Smart City**

- Street Lighting
- Sharing Economy
- Traffic Light
- Elevator
- Digital Signage Advertisement Display
- LED Lighting
  Garbage Bin Monitoring



#### Gateway

- DTU.
- Consumer Router
- Industrial Router
- VOIP
- Server
- Wi-Fi Hotspot



#### Industry

- Industrial PDA
- Rugged Tablet PC
- Pipeline ManagementUAV
- Flow Meter
- Refrigerator
- Industrial Control
- Industrial Monitoring



#### Life & Healthcare

- Personal Tracker
- Home Appliances Pet Tracker
- Wearable Devices
- Elderly Monitoring Remote Medical Equipment
- Glucometer
- Blood Pressure MonitorGambling Machine



#### Agriculture & **Environment**

- Trail Camera
- Food Traceability
- Farm Machinery
- Irrigation
- Meteorological Station
  Wildlife Tracking
- Environment Monitoring
- Pollution Monitoring

## **Software Advantages**



#### **Quality Assurance**



- Reliable network protocols
- Steady flash protection mechanism
- Superior audio algorithms
- High sensitivity



#### **Special Features**

- QuecOpen<sup>TM\*</sup>
- PSM\*

#### **USB Serial Drivers**



- Windows XP/Vista/7/8/8.1/10
- Windows CE 5.0/6.0/7.0\*
- Linux 2.6/3.x/4.1
- Android 4.x/5.x/6.x/7.x

#### **NDIS & RIL Drivers**



- RIL Driver: Android 4.x/5.x/6.0
- NDIS Driver: Windows 7/8/8.1/10, Linux 2.6/3.x/4.1



#### **Flexible Applications**



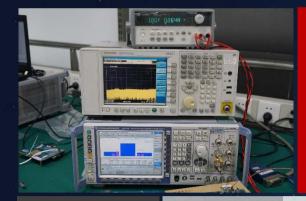
- eCall
- (U)SIM card detection
- DTMF

#### **Enhanced AT Commands**

- Standard V.25ter AT commands
- 3GPP TS 27.007 (GSM 07.07)
- 3GPP TS 27.005 (GSM 07.05 SMS)
- TCP/IP stack AT commands
- STK (SIM Application Toolkit)

## **Test Environment**





CMW 500 & Agilent DC Source & GPS Signal Generator



**◀** Tumbling Barrel Tester

Art. Mouth, Art. Ear, UPL & ACQUA System





Micro-drop Tester



■ Anechoic Chamber for Audio







**◀** OTA System





◀ High / Low Temp. & Humidity Chamber



Robot >

### **Global Presence**



#### Europe

Russia Moscow

Slovenia Ljubljana

**Poland** Warsaw

**Italy** Milan

Denmark Copenhagen France Sophia Antipolis

Romania Timisoara

Spain Barcelona

**Germany** Munich

Turkey Istanbul

**UK** Birmingham

#### **Greater China**

Shanghai Headquarters

Hefei R&D Center

Shenzhen

Guangzhou

Beijing

Fuzhou

Chongging

Chengdu

Qinadao Ningbo

Hangzhou

Changsha

Wuhan

Yingtan

Taipei

#### **North America**

United States

State of Washington, WA Orange County, CA

Mexico

#### **Asia Pacific**

Israel Kfar Saba

India Mumbai/Bangalore/

Delhi

Thailand

Korea Seoul

Vietnam

**Singapore** 

Australia Sydney

3000 + customers

150+ countries and regions



40+ sales offices



70+ distributors

#### **Latin America**

Brazil Sao Paulo

Argentina Buenos Aires

#### **Africa**

South Africa **Johannesburg** 





























## **Quectel 360-degree Support**



#### 1. Design Concept

Analyze customers' demands

Recommend proper product





#### 2. Design In

- Recommend referenced hardware designs
- Check Schematics and PCB design
- Provide software design support







**On-site Support** 



support@quectel.com



- 3. PrototypeProvide design validation test
- Paramana di Angarana ang
- Recommend key component suppliers



#### 5. Mass Production

Provide assembly and test guidelines

After-sales service



- RF test
- Power consumption test
- Audio test
- Reliability & environmental test
- ESD test





Professional

Devotional

Concentrative



Serve customers and bring them success





