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Vodafone IoT

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Paul Haigh

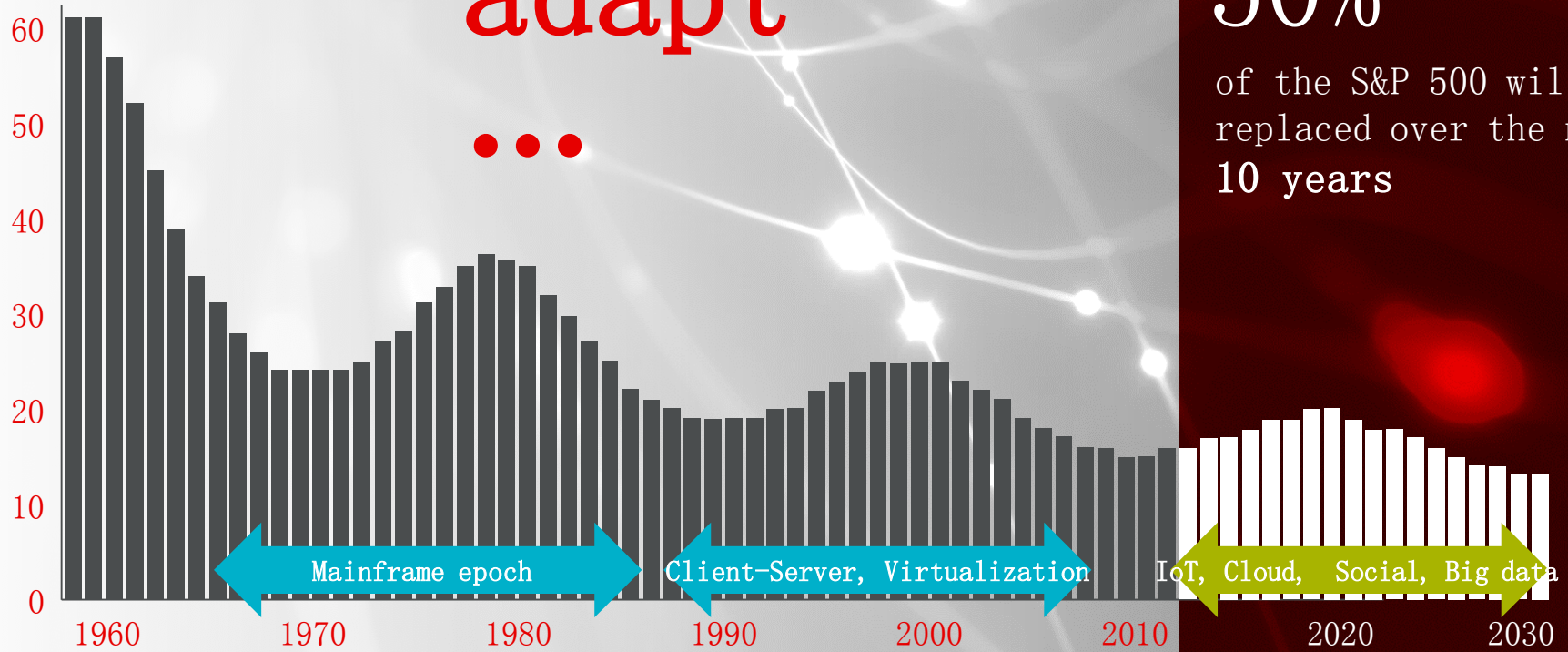


1 Introducing IoT



Enterprise must adapt

...



50%

of the S&P 500 will be
replaced over the next
10 years

Average company lifespan on S&P 500 index (in years)

The Internet of Things is enabling enterprises to ride the wave of **digital disruption**

89%

of adopters increase their IoT investment

76%

of businesses said IoT will be 'critical' to future success

63%

of adopters see "significant" ROI



The benefits of IoT solutions



New business models

Innovation and new product development



Operational Efficiency



Increased revenue and cost savings



Innovation



Improved security

Asset tracking and protecting



Compliance

Regulation and legislation support



Customer satisfaction & loyalty

Improvements tailored to customer needs



2 Vodafone in IoT



Our Vision

“To connect every machine
to transform lives and
businesses”



Vodafone in

IoT

1400

IoT
professionals

66m

IoT
connections

+44%

average data
usage

14.4 m

Connected
vehicles

17%

Average YoY
revenue growth

#1

Rated by
Industry
Analysts



3 Products and solutions



Vodafone's end-to-end IoT solution

Vodafone combines technical hardware expertise, managed connectivity and software applications to offer an end-to-end, single point of contact solution for IoT capacity

Hardware/device

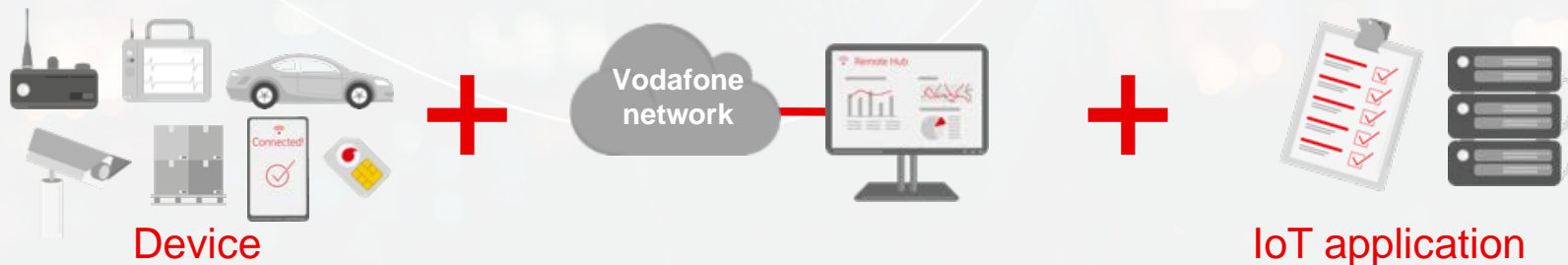
- Device and connectivity – bundled offering
- Partnerships with device vendors

Managed IoT connectivity service

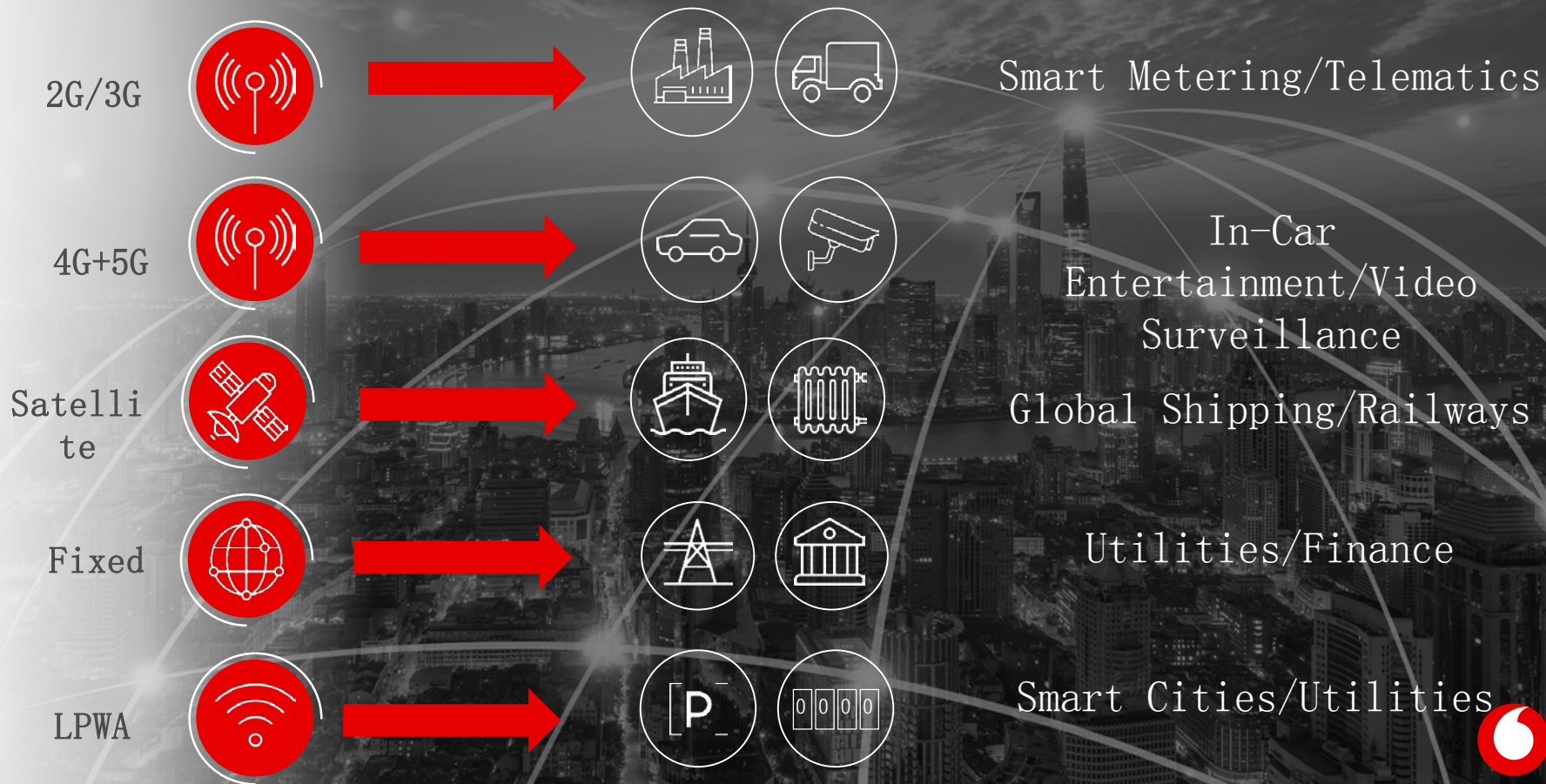
- Network
- Global SIM
- Logistics
- Global IoT platform
- SLAs
- Customer support

Applications

- Asset tracking
- Smart metering
- Telematics
- Fleet management
- Remote monitoring



We offer the right connectivity to suit customer requirements



5 Case studies





Insight

FeinMonitoring insight keeps machinery working





KÄRCHER®

makes a difference®

Visibility

Increase customer satisfaction



DEVICE
INSIGHT





Visibility

Making roads safer with ContiConnect monitoring



Vodafone IoT
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